

A photograph of a dirt path winding through a dense forest of tall, thin trees. The sun is low on the horizon, creating a bright, golden glow and long, dramatic shadows. The light filters through the trees, creating a warm, atmospheric scene. The word "PLANK" is overlaid in the center in a bold, white, sans-serif font.

PLANK

A creative agency for meaningful digital projects

Who am I?





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What is Plank?



We aren't

An ad agency / marketing company / digital marketing company / start-up / ecommerce company / print designer / freelancer / theme builder / application developer / augmented reality / virtual reality specialists / artificial intelligence / data scientists / videographer

We are

Montreal based

15 people

Almost 20 years old

Digital design company

Focused on creative industries

Why am I here?



To discuss the internet



Why?



The internet matters

If you are going to do legal things with the internet, you should understand how it works.

If you are going to be a lawyer, you will use the internet.

The internet is littered with mounding, complex legal issues.

Building Websites

How does a website / app get built?

Do you use your own code?

Do you buy / rent / steal code from other people?

What is code exactly?

What kind of code is there?

Networking & Servers

How does the code get from the server to my screen?

Where does this code sit?

What is a server?

How is a server protected from people stealing stuff from it?

How does the domain system work?

What is an IP address?

Security

When I enter / upload information — on a website or through an app — where does it go?

How does it get there?

Can it get stolen along the way?

Is there technology that exists to prevent that from happening?

I Like Questions



Otherwise, I ask Questions



A photograph of a forest path at sunset. The sun is low on the horizon, creating a bright glow and lens flare effects. The trees are tall and thin, and the ground is covered in fallen leaves and pine needles. The overall color palette is warm, dominated by oranges, yellows, and browns.

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Thank you